

# Bianca Edgar

Children's Picture Book Author · Cybersecurity Expert · Online Safety Advocate

Helping every primary school family start the online safety conversation — before something goes wrong.

## THE BOOK

### Who is Bob the Blob?

*A story about online safety*

An Australian-first picture book for ages 6–10. Bob creates a fake online profile to make friends — until things get a little fishy. A funny, gently cautionary

#### Available in:

Paperback · Hardcover · eBook

Amazon · Booktopia · Barnes & Noble

## WHY IT MATTERS

**80%** of Aus kids 8–12 already on social media

**52%** have experienced cyberbullying

**71%** exposed to harmful online content

**14%** encountered grooming-type behaviour

Source: eSafety Commissioner 2025

## ABOUT BIANCA

**Cybersecurity expert. Children's book author. Mum of two primary school kids.**

Bianca has 15+ years in global cybersecurity, helping large organisations across APAC understand cyber threats.

She wrote this book because no Australian children's book taught primary school kids about online safety honestly.

“ *I don't want any family to be the one that says: I wish we'd had this conversation earlier.*  
That's what drives every school visit, every workshop, every page of this book.

## Author Visits

45-min in-person sessions for Years 2–4. Bianca reads aloud then leads a guided discussion on online trust, digital strangers

- Interactive Q&A with students
- Take-home parent resource
- Curriculum-aligned
- QLD & nationally (online available)

## Parent Workshops

45–60 min P&C evening sessions. Bianca translates complex cyber threats into plain language — parents leave with a practical

- The current digital landscape
- Age-appropriate conversations
- Practical household rules
- Online gaming & social platforms

## Combined School Day

Full day: author visits in the morning across year levels, parent workshop in the evening. Best value, most effective format.

- Whole-school approach
- Families hear the same message
- Best value format
- Lasting behaviour change

## FREE RESOURCES

### Teacher Classroom Kit

Discussion Qs, activity sheets, Golden Rules poster

### Parent Guide

5 Online Safety Rules — printable fridge guide

## CURRICULUM ALIGNMENT (ACARA V9)

- Digital Technologies — Years 2–4
- Digital Literacy — Foundation to Year 4
- Health & Wellbeing — Personal Safety

## WHAT SCHOOLS SAY

*“Bianca was knowledgeable on cyber security and made everyone feel welcome and relatable. As a family we implemented safe cyber security rules. Highly recommend.”*

*“Highly recommend Bianca for any organisation looking to educate and empower parents, children and teachers on cybersecurity. A true expert with excellent delivery.”*